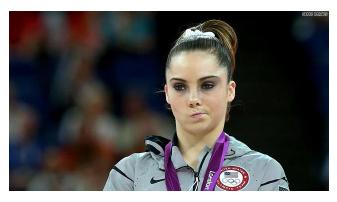
# **PDR Recipe**



## UMassAmherst PDR Rules

- 20 Minutes of Presentation
- Reviewers May Not Interrupt Presentation
- Evenly Divided Among Team Members
- 20 Minutes of Questions
- Advisor May Be Present for the PDR, But May Not Speak During Presentation or Questions

## **PDR Questions**



# Is your project impressive?





# Do your evaluators have advice?

What will you deliver for MDR?

#### Practice, Practice, Practice

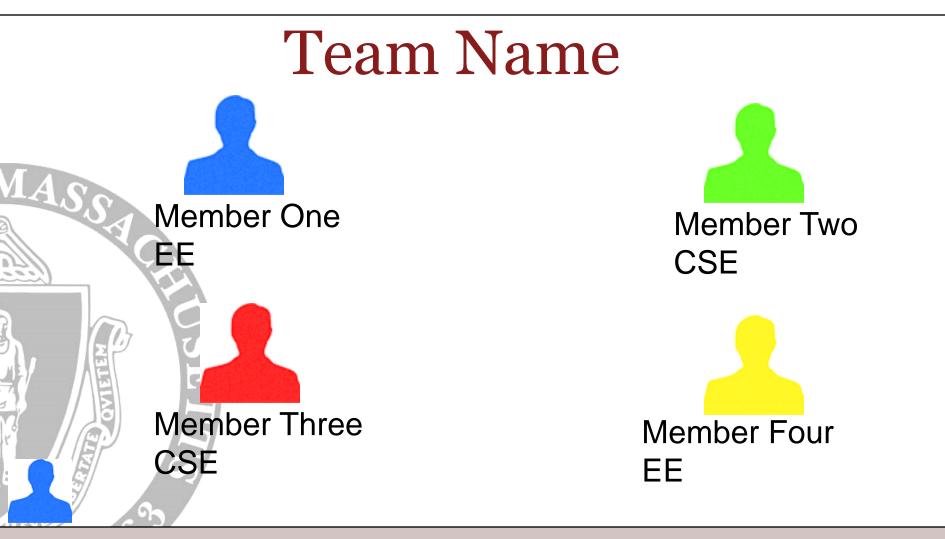


Four speakers is 20 minutes is a lot of handoffs. Practice at least 2 times in front of advisor.

## Recipe for a good PDR

ETheL Hello Dollies graham CRACKER CRUMBS mented Oleo ComBINE - PRESS in (8'or 9") PAN LIBBLE OVER TOP 1 CAN GAGLE BRAND MILK

# What follows is a recipe for a good presentation. It is a guide, but you should adapt it to your project.



Department of Electrical and Computer Engineeringdvisor: Prof. ToBeNamed

### What is the Problem?



- Lemonade Stands Teach Entrepreneurship
- It is hard to run a lemonade stand because
  - Lemon Prices
  - Government Regulations
  - Low Price of Lemonade

## How significant is the problem?

#### **Small Businesses**

- Employee Over Half of US Employees
- Generated 64% of New Jobs in Last 15 Years



Actual Forbes Story Not Actual Forbes Cover

Police are shutting down unpermitted Lemonade Stands

### **Context: Effect on Individuals**



Give children a chance without hurting small business people.

#### **Context: Effect on Groups**



#### Must produce a safe product.

#### **Requirements Analysis: Specifications**

- Learning Experience for Children
- Safe for Children to Operate
- Safe for consumers to Drink Lemonade
- Make Enough Money to Buy Permits



## Requirements Analysis: Inputs and Outputs

#### Inputs

- Child Labor
- Lemons
- Water
- Sugar
- \$500

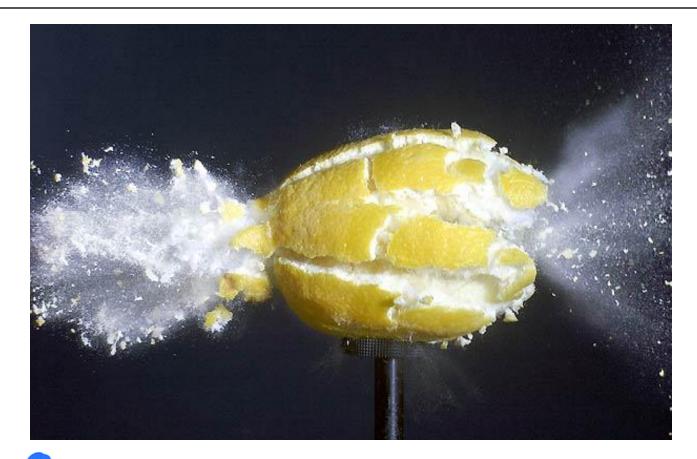
Outputs

- Happy Kids
- Happy Customers
- Money

#### **Design Alternatives**

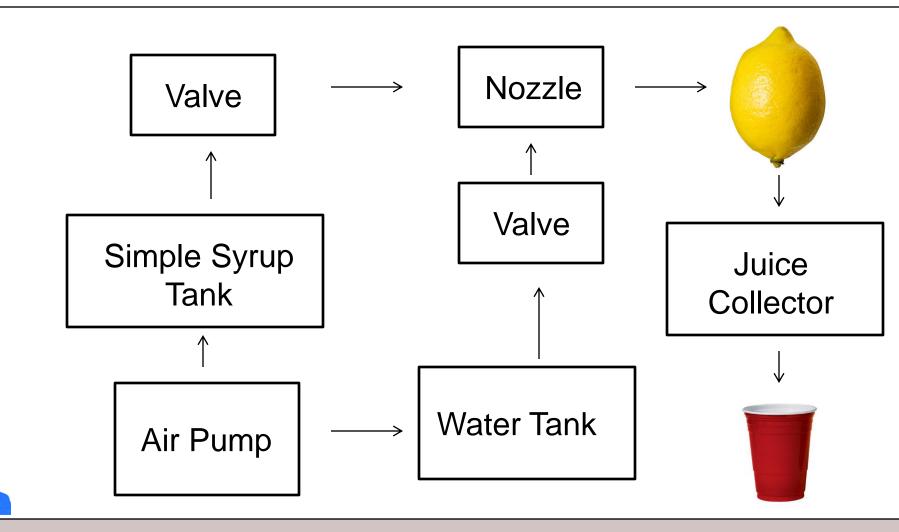


### Our Solution: The Exploding Lemon



Increase Value by Making Lemonade an Experience.

## Our Solution: Block Diagram



## Block 1: Nozzle



#### Team Member Four

Requirements:

- Holds Lemon
- Injects Liquid
- Food Safe

#### Block 1: Nozzle Work Plan



## Block 2: Juice Collector



Team Member Two

Requirements:

- Collects Juice
- Protects
  Spectators
- Enables Viewing of Explosion
- Food Safe

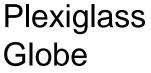
#### Block 2: Juice Collector Work Plan





80/20 Framing





## Block 3: Pump and Tanks

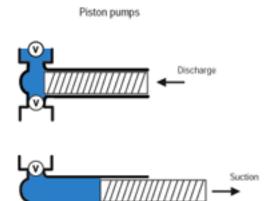


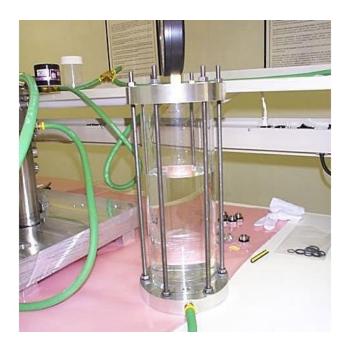
Team Member Three

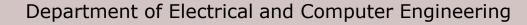
Requirements:

- Food Safe
- Easy to Clean
- Constant Pressure
- Battery Powered
- Makes 200
  Lemonades

## Block 3: Pump and Tanks







## Block 4: Valves and Control



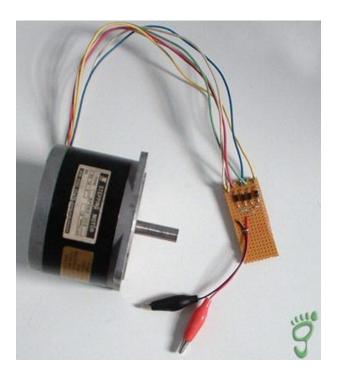
Team Member One

Requirements:

- Food Safe
- Push Button Control
- Easy to Clean

#### Block 4: Valves and Control





## **MDR** Deliverables

