PDR Recipe



Department of Electrical and Computer Engineering

PDR Rules

- 20 Minutes of Presentation
- Reviewers May Not Interrupt Presentation
- Evenly Divided Among Team Members
- 20 Minutes of Questions
- Advisor May Be Present for the PDR, But May Not Speak During Presentation or Questions

PDR Questions



Is your project impressive?





Do your reviewers have advice?

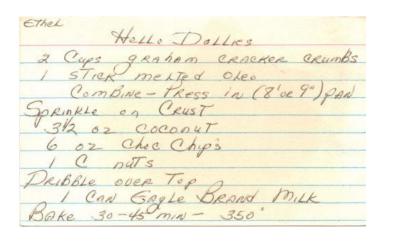
What will you deliver for MDR?

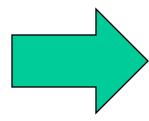
Practice, Practice, Practice



Four speakers is 20 minutes is a lot of handoffs. Practice at least 2 times in front of advisor.

Recipe for a good PDR

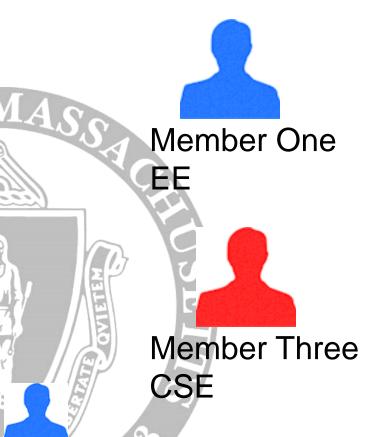






What follows is a recipe for a good presentation. It is a guide, but you should adapt it to your project.

Team Name







What is the Problem?



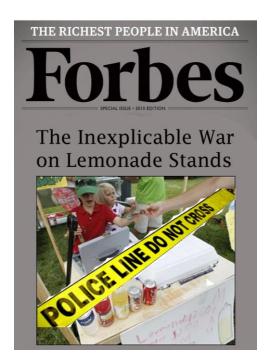
- Lemonade Stands Teach Entrepreneurship
- It is hard to run a lemonade stand because
 - Lemon Prices
 - Government Regulations
 - Low Price of Lemonade



How significant is the problem?

Small Businesses

- Employee Over Half of US Employees
- Generated 64% of New Jobs in Last 15 Years



Actual Forbes Story
Not Actual Forbes Cover

Police are shutting down unpermitted Lemonade Stands



Context: Effect on Individuals







Give children a chance without hurting small business people.

<u>UMassAmherst</u>

Context: Effect on Groups



Must produce a safe product.



Requirements Analysis: Specifications

- Learning Experience for Kids
- Safe for Kids to Operate
- Safe for consumers to Drink Lemonade
- Make Enough Money to Buy Permits



Requirements Analysis: Inputs and Outputs

Inputs

- Child Labor
- Lemons
- Water
- Sugar
- **\$500**

Outputs

- Happy Kids
- Happy Customers
- Money



Design Alternatives

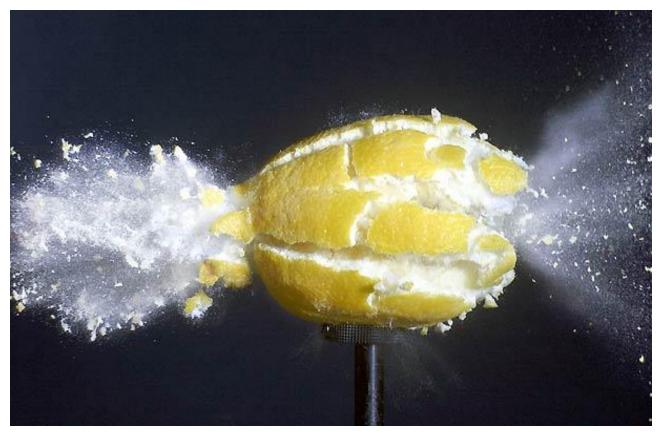








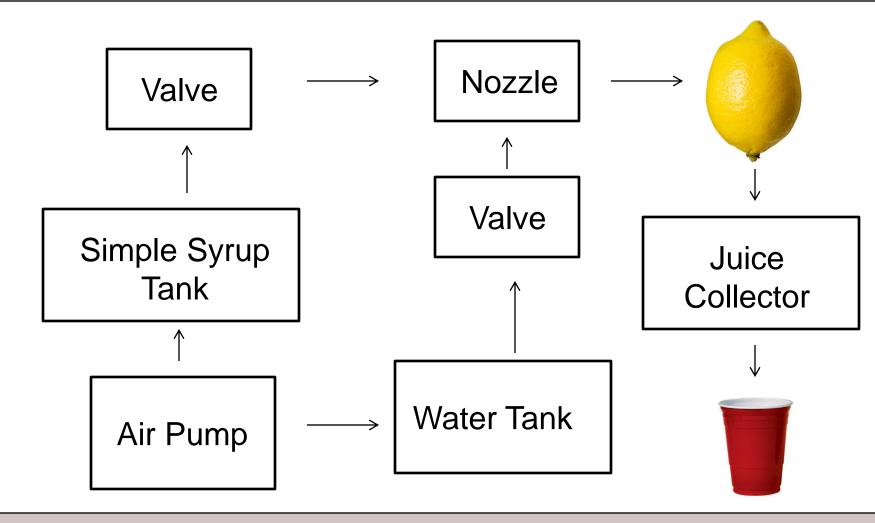
Our Solution: The Exploding Lemon



Increase Value by Making Lemonade an Experience.



Our Solution: Block Diagram



Block 1: Nozzle



Team Member Four

Requirements:

- Holds Lemon
- Injects Liquid
- Food Safe

Block 1: Nozzle Work Plan



Block 2: Juice Collector



Team Member Two

Requirements:

- Collects Juice
- ProtectsSpectators
- Enables Viewing of Explosion
- Food Safe



<u>UMassAmherst</u>

Block 2: Juice Collector Work Plan



Plexiglass Globe



80/20 Framing

Block 3: Pump and Tanks



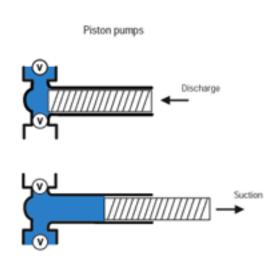


Team Member Three

Requirements:

- Food Safe
- Easy to Clean
- Constant Pressure
- Battery Powered
- Makes 200 Lemonades

Block 3: Pump and Tanks







Block 4: Valves and Control



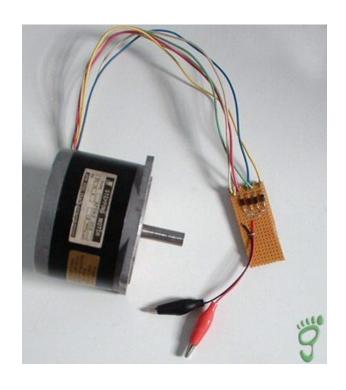
Team Member One

Requirements:

- Food Safe
- Push Button Control
- Easy to Clean

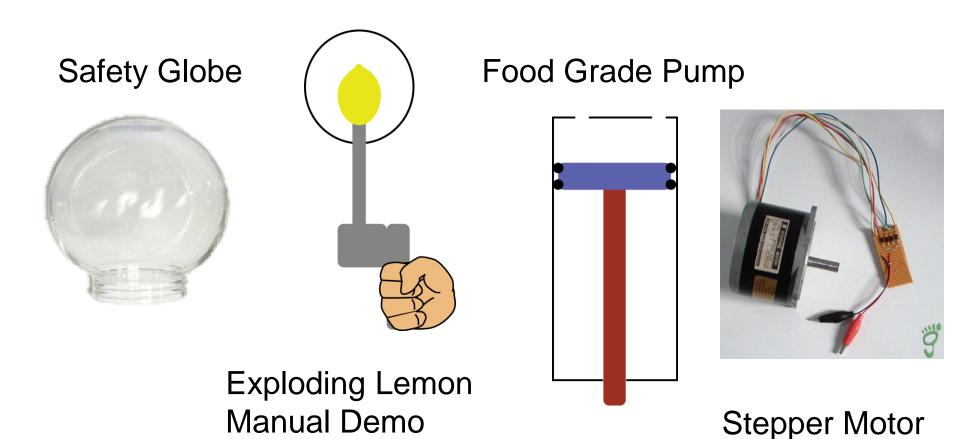
Block 4: Valves and Control







MDR Deliverables



Control